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**THE BLAU & BERG COMPANY ANNOUNCES
RARE OFFICE OPPORTUNITY IN PRIME NEWARK, NJ LOCATION**

SHORT HILLS, NJ, April 10, 2018 – The Blau & Berg Company, a prominent commercial real estate brokerage firm in the New Jersey and Tri-State area since 1932, recently announced they have been appointed leasing agent for 550 Broad Street, which offers 150,000 SF of available office space in an ideal setting in the heart of Newark, NJ.

The Blau & Berg Company's Christian Benedetto is heading the assignment on behalf of the property owner, 550 Broad Investors, LLC along with Jason Crimmins, CCIM, SIOR, Peter J. Murano and Alex Conte. The 18-story building is located one block from Broad Street Station and adjacent to the Newark Light Rail stop. With unobstructed views of the Manhattan skyline and overlooking Washington Park, corporate neighbors include Prudential Insurance Company, Rutgers Business School, Audible and Whole Foods.

"550 Broad Street is a first class building in the heart of downtown Newark," stated Jason M. Crimmins, President, The Blau & Berg Company. "This is an exciting time to be in Newark – as the state's largest city, it is an economic center for the region and is growing in popularity due its location and ongoing revitalization for businesses of all sizes such as Panasonic, Prudential, Audible, NJ Transit to name a few."

With recent renovations of the lobby, common areas and exterior, 550 Broad Street is a prime destination for companies of varying sizes looking for space. Tenants benefit from an on-site fitness center, deli and restaurant, 24-hour security, a "smart building" set-up offering the latest voice, data and video technology, and more. The Blau & Berg Company is marketing units ranging from 3,600 to 49,000 SF that can be customized to accommodate unique business needs.

About The Blau & Berg Company

The Blau & Berg Company (www.blauberg.com) was founded in 1932 and holds a leading position in the New Jersey and Tri-State commercial real estate market. Headquartered in Short Hills, New Jersey, The Blau & Berg Company is an independent, full-service commercial real estate brokerage firm, providing expert and personalized services in industrial, office and retail real estate, including: site selection, acquisitions,

dispositions, leasing, tenant representation, portfolio sales, asset repositioning, and property & construction management.

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